

City of McKinney News Release
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Historic Downtown McKinney recognized as Cultural District by Texas Commission on the Arts

The designation pays tribute to the plethora of cultural assets in the historic district

McKINNEY, Texas (Sept. 10, 2018) – The City of McKinney historic downtown has earned the prestigious Cultural District Designation from the Texas Commission on the Arts for demonstrating the area’s art, events, activities and amenities that play a pivotal role in setting the downtown apart as a gathering place for commerce, companionship and culture.

[View a video](#) highlighting the city’s cultural amenities that was submitted to the Texas Commission on the Arts as part of the application process.

“A Cultural District Designation is a badge of honor,” said Amy Rosenthal, Director of Main Street and the McKinney Performing Arts Center. “The designation acknowledges downtown McKinney’s diversity in culture, arts, venues and people. We look forward to building on this designation and harnessing the power of cultural resources to stimulate economic development and community revitalization.”



The Cultural District Designation pays tribute to the experiences residents and guests alike encounter year-round in downtown McKinney. The district hosts over 300 events annually including the Oktoberfest and Arts in Bloom festivals, concerts at the McKinney Performing Arts Center, art exhibitions, historical walking tours and museums, farmers market and countless events at the various venues and businesses that call the district home.

“Downtown McKinney has long served as the pioneer for preserving and enhancing our city’s character, identity, and diversity,” said Mayor George Fuller. “These important cultural assets are a culmination of the work of artists, business owners and residents who embody the values of McKinney.”

Historic Downtown McKinney is one of 40 designated cultural districts in Texas. As a cultural district, McKinney can now apply for special grants and guarantees to enhance the district’s ability to preserve the history in McKinney and continue to be an attraction for future generations to enjoy.

For more information, visit www.mckinneytexas.org/.

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About McKinney

McKinney, Texas, is unique by nature. As one of the fastest growing cities in America, McKinney has a current population of 180,000. The city was #1 on the list of Best Places to Live in America in 2014, published by *Money Magazine*. Established in 1848, the city is located 30 miles north of Dallas and is the county seat of Collin County. McKinney offers award-winning schools, a vibrant historic downtown, diverse housing options, a robust economy and a uniquely beautiful natural setting, with rolling hills and lush trees. Visit the city’s website at www.mckinneytexas.org.

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