



# News Release

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**City of McKinney News Release**  
*FOR IMMEDIATE RELEASE*

## **McKinney City Council adopts 20-year comprehensive plan**

*Comprehensive plan relied heavily on community input*

McKINNEY, Texas (Oct. 3, 2018) – McKinney City Council adopted the city’s ONE McKinney 2040 Comprehensive Plan, which will provide policy and vision for future development and master planning for things like land use, parks, transportation, economic vitality and other quality of life issues for the next 20 years. The city is currently 68 square miles in size; however, the ultimate growth area for the city is roughly 116 square miles.

“With our rapid growth comes the responsibility and opportunity to shape the future of our city. Through this plan, we are emphasizing growing in a creative yet intentional way,” said Mayor George Fuller.

The city relied heavily on public input to guide the development of the comprehensive plan and used a variety of mechanisms including community input sessions, open houses, charrettes, and online forums to gather feedback and solve problems.

“We wanted this to be a collaborative approach and had substantial input from the community. We are confident we created a framework that will enable McKinney to flourish,” said Mayor Fuller.

The plan includes many components, including a preferred scenario, master thoroughfare plan, economic development strategy, fiscal health strategy and public investment strategy.

Additionally, the plan includes an Individual District Strategies component for the 17 districts created as part of the preferred scenario, such as the Town Center district, Medical district, Collin McKinney Commercial district, Business and Aviation district, and Agricultural Lifestyle district. These districts provide a description and strategy that are rooted in the unique opportunities of each area and provides direction related to the desired development patterns for each district.

The last update to the city’s comprehensive plan was completed in 2004. The newly adopted ONE McKinney 2040 Comprehensive Plan can be viewed at [www.mckinneytexas.org/compplan](http://www.mckinneytexas.org/compplan).

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### **About McKinney**

McKinney, Texas, is unique by nature. As one of the fastest growing cities in America, McKinney has a current population of 180,000. The city was #1 on the list of Best Places to Live in America in 2014, published by *Money Magazine*. Established in 1848, the city is located 30 miles north of Dallas and is the county seat of Collin County. McKinney offers award-winning schools, a vibrant historic downtown, diverse housing options, a robust economy and a uniquely beautiful natural setting, with rolling hills and lush trees. Visit the city’s website at [www.mckinneytexas.org](http://www.mckinneytexas.org).

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