



News Release

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City of McKinney News Release

FOR IMMEDIATE RELEASE

City signs letter of intent for performing arts theater and entertainment venue

City, MEDC and MCDC to form partnership with Starlight Entertainment for entertainment complex along Sam Rayburn Tollway

McKINNEY, Texas (Feb. 25, 2019) – The City of McKinney along with the McKinney Economic Development Corporation (MEDC) and the McKinney Community Development Corporation signed a letter of intent with Starlight Entertainment for the development of a performing arts theatre and state-of-the-art entertainment venue to be constructed adjacent to the Sam Rayburn Tollway.

The letter of intent describes the development of a three-floor 2,000-seat performing arts theatre, an 86,000-square-foot entertainment complex and a structured parking garage. The complex will also include multiple restaurants.

“We want to preserve our unique sense of community and to collaborate with developers who wish to bring exceptional developments that provide extraordinary experiences to McKinney,” said Mayor George Fuller. “Based on their track record in the entertainment industry, I believe Starlight shares in our vision of creating unique destinations, and this is the first step in an incredible partnership.”

“The driving force behind the MEDC’s strategic land acquisitions was to bring unique, destination-driven development to the residents and businesses of McKinney. Arts and entertainment are an integral part of bringing life to a development. We look at this project as a catalyst that will help bring business and industry as well as provide additional entertainment and culture to McKinney,” said MEDC President Peter Tokar.

Starlight Entertainment is owned by Michael A. Jenkins, the former President and Managing Director of Dallas Summer Musicals.

“I am thrilled about the prospect of partnering with McKinney to bring the best of professional theater and touring Broadway shows to this area and to construct a first-class family entertainment center. We believe this will be a great addition to McKinney and will be a major attraction for this area,” said Jenkins.

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About McKinney

McKinney, Texas, is unique by nature. As one of the fastest growing cities in America, McKinney has a current population of nearly 190,000 and serves as the county seat for Collin County. McKinney offers award-winning schools, a vibrant historic downtown and cultural district, diverse housing options, a trendy culinary scene, and a uniquely beautiful natural setting with rolling hills and lush trees. The city is home to the top-rated McKinney National Airport and serves as the headquarters to many Fortune 500 companies and a burgeoning set of cutting-edge technology companies. McKinney offers the perfect mix for successful business development: a highly educated workforce, availability of land for expansion, convenient location to the DFW area and a nationally-acclaimed quality of life. To learn more about the City of McKinney, visit www.mckinneytexas.org.

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